ALEX WICK

Location: Lakewood, CO
Portfolio: madebywick.com
Cell: (970) 808-6969
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Profile

Versatile designer with a unique background in industrial design and multimedia content creation. I excel at producing realistic 3D renderings and engaging digital ads that elevate brand aesthetics. I enjoy the challenge of working across graphic, video, and web, using my technical roots to help bring a brand's story to life.

Experience

CRATIV Packaging
Denver, CO
Apr 2022 – Current

Multimedia Designer

- Create high-fidelity 3D renderings and mockups that help clients visualize branding on custom packaging prior to production
- Design a wide range of marketing assets, including digital ads, social media content, and web graphics, while maintaining a consistent brand aesthetic
- Partner with the sales team to produce custom visual presentations that showcase product versatility and support new account acquisition

Hospitality
Denver, CO

54Thirty
Apr 2026 – Current

Viewhouse
Jul 2021 – May 2026

LoDo's Bar & Grill
Aug 2016 – Nov 2020

Bartender/Server

- Maintained a loyal following of regulars by delivering fast, friendly service during high-pressure shifts and events
- Trained and mentored new staff on bar standards and service speed
- Created seasonal cocktails with a focus on visual presentation and distinctive flavor

Education

Metropolitan State University of Denver
Denver, CO

Industrial Design
B.S., Graduated 2026

- Focused on the intersection of industrial and graphic design. Combined 3D modeling and mechanical design with visual communication to manage projects from concept to production.

Skills

- Photoshop
- Illustrator
- InDesign
- SolidWorks
- KeyShot
- Blender
- Premiere Pro
- After Effects
- Figma

References available upon request